

POSITION VACANT
MEDIA & GOVERNMENT RELATIONS SPECIALIST
VACANCY REFERENCE NUMBER – CEO2142/0617

Gladstone Ports Corporation is actively seeking applications from suitably qualified candidates for the role of Media and Government Relations Specialist. The Media and Government Relations Specialist is accountable for establishing and maintaining effective corporate relationships with key Government figures, regulators, major commercial clients, other ports, and communities in which GPC operates. This will be accomplished through the delivery of sustainable corporate communications and media strategies.

Specific responsibilities include:

- **Government Liaison:**
 - Build and maintain relationships at a senior level with key stakeholders (e.g. Department of Transport) to ensure a positive understanding of GPC and its function.
- **Key Port Stakeholders**
 - Build and maintain relationships at a senior level with key port proponents to ensure an open and productive line of communication.
- **Community Relations:**
 - Maintain effective networks, enhance relationships, and advocate on behalf of GPC with stakeholders e.g. local councils, business, and community interest groups such as local environmental groups, to promote a positive reputation for GPC.

Candidates must respond to the following **key selection criteria** relevant to the role:

1. Strategic Communications	<ul style="list-style-type: none"> ● Advanced skills in the delivery of communication strategies and plans to engage and inform diverse audiences. ● Advanced skills in the development of messages for a variety of audiences utilising all communication mediums, whilst promoting a positive organisational image and reputation. ● Advanced written and verbal presentation skills. ● Advanced knowledge and skills in best practice communication trends and technology.
2. Project Management	<ul style="list-style-type: none"> ● Highly developed organisational ability including success in managing numerous & complex actions to deadlines, whilst maintaining effective relationships.
3. Stakeholder Engagement	<ul style="list-style-type: none"> ● Proven success building and maintaining effective relationships with key executives in government, business, and media. ● Ability to develop stakeholder engagement plans and facilitate stakeholder engagement. ● Ability to collate and report on stakeholder engagement including provision of feedback to stakeholders.

Formal qualifications in Communications, Journalism or a related field is highly desirable.

Failure to provide a written response to the key selection criteria listed above, will result in your application being unsuccessful.

Confidential enquiries may be made by contacting the Employment Officer on (07) 4976 1686. Applications are to be received prior to **4:00pm, Friday 21 July 2017** and can be submitted via www.gpcl.com.au/careers.