



**Gladstone Ports
Corporation**

Growth, prosperity, community.

Community Benefit Program

GRANTS & DONATIONS
APPLICANT TOOL GUIDE





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Gladstone Ports Corporation (GPC) has been an active part of the community for over a century, providing financial and in-kind support to ensure the sustainable future of our region. We take pride in our partnerships and support of our port communities through our Community Benefit Program.

GPC's Community Benefit Program combines all community benefit under the one umbrella with the following categories - Profile Partner, Community Partnerships, Community Support and Grants and Donations.

Community investment at GPC aims to support and enhance the region in an economically, environmentally and socially sustainable manner across all categories.

GPC commits to:

- making a real and positive contribution to the regional communities we operate in
- aligning investments with GPC's purpose and values
- establishing strong foundations for the Community Benefit Program that create opportunities for stakeholder engagement beyond GPC's port communities and reinforces our vision to be a world leading multi-commodity ports' corporation.

All community investment activities have clear and transparent processes that take a balanced, considered and consistent approach while complying with regulatory requirements.

PHOTO: 2022 76th Gladstone Harbour Festival, proudly sponsored by Gladstone Ports Corporation

Business purpose and values

Gladstone Ports Corporation on the verge of unprecedented opportunity. With globalisation, new energy, and new technology on the horizon, GPC is readying Queensland to take full advantage of the future.

Our Purpose

To facilitate and deliver sustainable trade and prosperity.

Our Values

We respect and care for each other, country and community.

We operate with integrity and accountability.

We innovate to create sustainable solutions.

We collaborate to drive high performance.



Investment principles

All investments and support provided under the Grants and Donations category of the Community Benefit Program must be aligned to GPC's purpose, values and provide mutual benefits for the relevant organisation and GPC.

Accordingly, the selection criteria for the Community Benefit Program is based on the following principles:

- the organisation or initiative positively contributes to the local communities of Gladstone, Rockhampton or Bundaberg
- the investment must align with GPC's purpose and the focus areas of education, environment, recreation, health and wellbeing and safety while ensuring environmental, social and economic sustainability
- funds granted to successful partners or applicants must be spent on the approved project within the agreed timeframe
- GPC will prioritise support of locally-run projects that have tangible aims and initiatives, are valued and visible in the community.

Please ensure you read all information provided at the time of applying.

Funding opportunities

GRANTS AND DONATIONS

GPC will allocate funding to local community groups and organisations (i.e. not-for-profits and charities) in each of the port communities in which we operate.

The support will generally be once off and will align with the financial year. This stream of funding will cater for community organisations looking for assistance with an event, small project or purchase of equipment (as an example).

All Grants and Donations must closely align with GPC's purpose, values and corporate objectives. Any support provided via the Grants and Donations category is intended to achieve GPC's commitment of being a model corporate citizen and continuing to earn a social licence to operate.

Additional Grant and Donations categories and funds may be established from time to time to address specific needs or focus areas.





Funding

FUNDING LEVELS

All funding should be displayed as excluding GST. The group or organisation however, does need to indicate if they are registered for GST and whether GST is then applicable.

Grants and Donations

All funding within the Grants and Donations category is for investment up to \$20,000 (excluding GST).

FUNDING ROUND

Combined Funding Round FY2023/24

In GPC's 110th year of operations, a combined funding round is available and will close at 4pm, Friday 31 May 2024 for funding for the calendar year of 2024.

Please note that funds will generally be paid during the financial year your application has been successful in.

PHOTO: Martin Hanson Memorial Art Awards 2022, proudly sponsored by Gladstone Ports Corporation

Our focus areas

GPC's Grants and Donations category of the Community Benefit Program concentrates on the contribution of funds towards the following areas:

- Education
- Environment
- Recreation
- Health and Wellbeing
- Safety

The Grants and Donations category of our Community Benefit Program is looking to provide support for events, activities, equipment and/or programs that make a genuine contribution to the community.



Eligibility

Requests that are not eligible for support under the Grants and Donations category

- personal assistance requests
- sporting teams and individual athlete sponsorships
- activities that have already occurred or have a short timeframe
- promotion of political parties and campaigns
- religious organisations for religious activities
- activities that conflict with GPC's purpose and values
- events involving the irresponsible use of alcohol or gambling
- organisational expenses such as wages, rent and operational expenses (e.g. phone bills and utility bills)
- activities which provide a direct financial benefit to GPC or GPC Representatives, Consultants or Contractors.

We accept that no one sponsorship or support will serve the needs of all our communities. Our approach is to support a range of initiatives that, as a whole, serve all the segments that make up our community base.



Before you apply

We invite applications that

- Contribute to communities in **Gladstone, Bundaberg** and/or **Rockhampton**
- Support GPC's purpose, values and core business
- Align with our focus areas
- Provides opportunity for GPC to communicate our key messages with the communities in which we operate
- Have broad community reach/appeal or can demonstrate a community need.

Details of application

- A clear and concise description of the project
- Details regarding the request - what are you doing, why does the project need to happen, what is the specific location and timeframes for your project, do you have a point of difference, can you seek the funding elsewhere, who would be involved in supporting and providing this project - and are they skilled in doing this
- How the request aligns with GPC as an organisation
- Benefits to GPC
- An overview of how you would promote the project
- Details of target audience and details of other supporters approached and/or committed.

Other information

Applications are assessed on their own merit and in accordance with GPC's criteria by a panel of employees. Previous funding provided to organisations and events does not guarantee future funding.

Applications outside of the funding round may be considered at GPC's discretion.

PHOTO: Gladstone Harbour Watch harbour tour, proudly sponsored by Gladstone Ports Corporation.

Application process

Applying

- Complete the online application, available at www.gpcl.com.au. Applications are only available through the website.
- Applications should be submitted for activities that allow for timely leveraging opportunities i.e. if your initiative is being held in June, this will not allow for sufficient leveraging opportunities.
- The online application process does not permit saving part way through an application. If a user exits the online application without submitting the form, the data will not be kept. Only fully completed applications will be processed.
- Multiple applications from the same organisation for different activities or initiatives that align with GPC's business values are acceptable.
- Applications will be assessed according to the availability of funds and the ability of the project to meet the desired outcomes.

Receiving a response

Due to the large numbers of enquiries we receive, please allow 8 weeks for us to respond to you. This processing period helps us evaluate and assess submissions prior to potential approval by GPC management. We kindly ask for your patience during this time.





Previous projects

Bundaberg Sailability

Bundaberg Sailability has been operating since 2006 in the Port of Bundaberg and is a volunteer organisation that provides people with a disability the opportunity to participate in the sport of sailing in a safe and supportive environment.

GPC provided funding through our previous Community Investment Program to purchase a new sailing dinghy for the group in 2019.

Gladstone Men's Shed

The Gladstone Men's Shed has been established in Gladstone for over eight years. The Early Childhood Services Project is just one of the many activities run by the Gladstone Men's Shed. The project provides local day care centres, kindergartens and pre-schools in Gladstone with free equipment and resources. In 2019/20, GPC funded the Early Childhood Services Project, organised by the Men's Shed.

Items produced through the Early Childhood Services Project range from items like easels through to larger equipment such as mud kitchens and picnic tables. Multiple centres and facilities enjoy free items from the Men's Shed through this initiative.

Bouldercombe Progress Association

Bouldercombe Progress Association received funding from GPC to purchase and install two water tanks at the Bouldercombe Recreation Complex Hall. The hall is the designated emergency hub for the community. Rockhampton Regional Council and emergency services use this space in case of an emergency in the area.

The hall and association provides space for local community groups like the Men's Shed, Pony Club and Trail Horse Riders. The hall also is a regular location for activities like craft groups, singing groups, bingo mornings and markets.

PHOTO: Gladstone Ports Corporation proudly sponsoring LifeFlight Helmets.

Frequently asked questions

Can I submit multiple applications for different projects?

Yes, we encourage organisations to submit applications for different initiatives and activities that align with GPC's business values.

Is there a minimum and maximum amount I can apply for?

We encourage a minimum amount of \$1,000 for grants. A maximum amount of \$20,000 excluding GST applies, however GPC can choose to grant funding above this at our discretion, pending budget availability.

Will my application be considered if the proposed project is in one of GPC's operational areas but the administration and management of that project is based in a location that is not within GPC's operational areas?

Yes, funding would be approved for projects that affect the immediate areas in which GPC operates (Gladstone, Rockhampton and Bundaberg) even though the administrative centre of the applying organisation may be located outside of the stated areas of operation.

Does GPC support events or activities that people have to pay to attend?

Generally, the events or activities that GPC supports through the Grants and Donations category are free for all attendees or have a nominal admission fee to participate.



PHOTO: Gladstone Ports Corporation's 2022 Port to Park Fun Run.



**Gladstone Ports
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